

Faculty Profile



1. **Name:** Jonathan Lalrinawma

2. **Designation:** Assistant Professor

3. **Teaching Area:** Tourism Administration

4. **Research Interest:** Ecotourism

5. Educational Qualification

- Bachelor of Arts, Delhi University
- Master of Arts (Tourism Administration), Amity University, Noida
- UGC NET, 2017, Tourism Administration
- Ph. D, Mizoram University (ongoing)

6. **Professional Experience:** 10 years

- Assistant Professor (ICFAI University Mizoram)

Research, Publications, Book Chapter and Presentation

- Presented a paper at the Two-day National Seminar on 'Agriculture and Livestock Farming in North East: A Climate Resilient Approach' organized by ICFAI University Mizoram during 21st & 22nd March, 2023. Title of Paper: 'Agrotourism: A way of sustainable development for community'
- Presented a paper at the International Conference on 'Redefining tourism through G20's key priority areas' organized by Department of Tourism & Hospitality Management, Mizoram University during 18th & 19th May, 2023. Title of paper: 'Potential for ecotourism development in Reiek Village, Mizoram: A community based approach'
- Presented a paper at the International Conference on Hospitality & Tourism organized by Jagran Lakecity University during 28th & 29th June, 2021. Title of paper: 'Tourism Development in Mizoram: Prospects and Challenges'
- Presented a paper at the International Conference on 'Emerging opportunities in tourism and hospitality industry' organized by Mohanlal Sukhadia University, Udaipur held on 25th June, 2021. Title of paper: 'Community Based Ecotourism Development at Ailawng Village, Mizoram'
- Presented a paper at the International Conference on 'Tourism and Innovation: The future of Travel Business, Entrepreneurship, and Employment' organized by Garden City University, Bangalore held on 19th November, 2021. Title of paper 'A Study Of Tourism In

Mizoram With Special Reference To The Role Of Government In Promoting And Development Of Tourism'

- Book chapter in "Technology, Niche Market and Development in the Tourism and Hospitality Industry", INDU BOOK SERVICES PVT. LTD., ISBN 978-81-19907-45-8
- Published research paper in a peer reviewed journal of Department of Tourism School of Professional Studies , Garden City University, November 2021, Issue 1, Volume 3, ISSN: 2394-0646
- Presented a paper at the International Seminar on 'New Era of Social Responsibility, Sustainability and Innovations' organized by School of Economics, Management and Information Science, Mizoram University during 4th – 6th February, 2024. Title of Paper: 'Community based approach in developing agrotourism in Mizoram