

## Faculty Profile



Name : Priskil Lalremruati

Designation : Assistant Professor

Teaching Area :Financial Markets & Institutions, Principles & Practices of Banking, Principles & Practices of Insurance, Principles of Management, Business Environment, Financial Management.

Research Interest :Financial inclusion, Financial literacy,Entrepreneurship, Retail management.

Education:

- M. Phil, Mizoram University, 2019
- M.Com, Mizoram University, 2015
- UGC NET-JRF, 2015, Commerce

Publications and Presentations:

- **Book** on '*Financial Inclusion and Retail Management in Northeast India*', with Dr. Lalneihluangi Fanai (Mittal Publications, 2021, ISBN 978-93-90692-66-8).
- 'Financial Inclusion with Reference to Food & Grocery Shop Owners in Aizawl' *International Journal of Management Studies*, Vol. V, Special Issue 4, August 2018, pp. 37-44, ISSN 2231-2528.
- 'Financial Problems of Food & Grocery Shops in Aizawl, Mizoram' *Asian Journal of Research in Marketing*, Vol. 8, No. 4, August 2019, pp. 1-11, ISSN 2277-6621.
- 'Financial Performance of Food and Grocery Shops in Aizawl, Mizoram' *Mizoram University Journal of Humanities & Social Sciences*, Vol.VII, Issue 1, June 2021, pp. 62-74, ISSN 2395-7352.
- 'Prospects of Food & Grocery Retailing in Aizawl, Mizoram' *Management Convergence*, Vol. II, No. 2, June 2020, pp. 67-72, ISSN 0976-5492.
- *International Conference on Business Management, Economics, Social Science and Humanities*: 'Financial Inclusion of Food & Grocery Shop Owners in Aizawl, Mizoram'.
- *International Conference on Sustainable Business Management and Information Technology*: 'Business Practices of Food & Grocery Shops in Aizawl, Mizoram'.