

eduDESTINATION AWARDS 2016

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CONGRATULATING

ICFAI
UNIVERSITY
MIZORAM

for having made their
BRAND
synonymous with that of their

HOST CITY
AIZAWL

www.rethinkindia.in/eduINDIA

The banner features a grid of 28 state logos, including Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Meghalaya, Mizoram, Odisha, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, and West Bengal. The ICFAI University Mizoram logo is prominently displayed in the center, along with the text 'CONGRATULATING' and 'HOST CITY AIZAWL'. The website address 'www.rethinkindia.in/eduINDIA' is at the bottom.

The North-Eastern State of Mizoram has made adequate advancements on the frontiers of techno-managerial education even after being the second least populous state in the country.

The ICFAI University, Mizoram having its inception a decade back has emerged to be a major institution imparting quality techno-managerial education in the *Land of the Hill People* ably & ingeniously led by **Prof. J P Ramappa, Hon'ble Vice-Chancellor**.

The University, even in this remote state, has taken upon itself the task of providing high quality and industry relevant education with a view to balancing local needs and aspirations while being sensitive to the needs of the nation as a whole. A vision very few educational institutions have the audacity to enunciate and put into action.

The University provides a safe and mentally stimulating environment for students from all races, castes, genders, religions, creeds and political orientations. Something which the Universities from mainland India can adequately learn from.

The University is endowed with excellent facilities required for creating a congenial academic atmosphere. State-of-the-art infrastructure is available on a campus spread across 17.58 acres of

land with a built-up area of 43,000 sq.ft.

The Classrooms are well-equipped with latest audio-visual equipment, LCD Projector and there are many other facilities like language lab with 20 stations, IT lab, Auditorium that has 300 seating capacity and Video Conferencing room.

Plans to enhance eduBRAND ICFAI Mizoram

The University aims to continue offering world class, innovative, career-oriented professional post graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and high sense of ethics.

The University seeks to establish a cadre of professionals with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The University is of the firm belief that the students coming out of the aforesaid crucible will become natural ambassadors not only to their Alma Mater but to the state to which they belong.

ICFAI Mizoram Prescriptions

1. Creation of Knowledge, the key central mandate of a University
While the external environment is beyond organizational control, the attractiveness of an eduDESTINATION is defined by the level of knowledge which it creates. As a practice to enhance research orientation, all student are required to complete various research projects at undergraduate or post graduate levels.
2. Leveraging Technology to the fullest to overcome innumerable operational challenges
Isolated areas like Mizoram are the potentially the highest beneficiaries of technological innovation. Technologies like extensive use of web based learning, integrated knowledge networks help overcome barriers like geographical isolation, gaps in teaching and learning resources etc. Therefore investment in technology for isolated areas like Mizoram is as important if not more important as it is in more mainstream centralized locations.
3. Focused & Location Specific Areas of Study
For locations like Mizoram, focus in specialized areas which have their foundation in local knowledge but have a relevance at a national and global level are what will make them Global eduDestinations. These may be areas like studies in local plant and animal resources (e.g. Medicinal plants, local varieties of fauna etc.), documentation of local languages, traditions, cultures etc with a strong focus on robust research methodology with a focus on building on and augmenting existing body of global research.

It emerges that ICFAI University, Mizoram has created a niche and differentiated position for itself serving this land-locked state in the North-Eastern Part of the country.

The specialized focus on nurturing a Context Specific Knowledge Ecosystem is certainly unique.

These variegated interventions and striving towards educational excellence has made ICFAI Mizoram an impelling eduDESTINATION in itself and also added to the eduDESTINATION index of the city of Aizawl, the capital city of Mizoram.

The University would thereby be felicitated for its immense contributions with eduDESTINATION AWARD 2016 at India International Center, New Delhi during eduINDIA 2016 on 18th of October.