

Event Title: **Observe World Water Day**

Event Type: **Department of Geography, ICFAI University observe World Water Day**

Event Date & Time: **22 March 2025**

Event Venue: ICFAI University Campus, **Durtlang**

Event Report: World Water Day Rally Organized by the Department of Geography, ICFAI University

Date: March 22, 2024

Location: ICFAI University Campus – Durtlang Leitan

Event Overview

The **Department of Geography, ICFAI University**, organized a **rally** to observe **World Water Day**, which is celebrated annually on **March 22nd**. This global initiative aims to raise awareness about the importance of freshwater and advocate for the sustainable management of water resources.

This year's rally emphasized the **interconnectedness of water conservation, reforestation, and rainwater harvesting**, with a special focus on the **advanced rainwater harvesting techniques practiced by the Mizo people since ancient times**.

Important point of the Rally

Awareness on Water Conservation & Reforestation:

Students and faculty highlighted how **planting trees plays a crucial role in maintaining the water cycle**. Trees act as **natural water filters**, absorbing rainwater and reducing runoff, which helps **replenish groundwater reserves**.

The rally stressed the importance of **reforestation**—the process of restoring depleted forests—**as a vital step in combating climate change, preventing soil erosion**

